



# KING COUNTY

1200 King County Courthouse  
516 Third Avenue  
Seattle, WA 98104

## Signature Report

December 13, 2016

### Ordinance 18442

Proposed No. 2016-0283.2

Sponsors Kohl-Welles and Dembowski

1 AN ORDINANCE relating to the structure and duties of a  
2 successor to the communities of opportunity interim  
3 governance group with respect to the communities of  
4 opportunity portion of the best starts for kids levy proceeds;  
5 and adding a new section to K.C.C. chapter 2A.300.

#### 6 STATEMENT OF FACTS:

- 7 1. Communities of Opportunity ("COO"), which was launched by the  
8 Seattle Foundation and King County in March 2014, is designed to  
9 improve equity by addressing the needs in areas in King County that have  
10 the most inequitable health and well-being outcomes, as defined in the  
11 Best Starts for Kids implementation plan approved by the council with  
12 Ordinance 18373, adopted September 19, 2016.
- 13 2. COO works in partnership with community leaders, community  
14 residents and coalition or partnerships, community-based organizations,  
15 intermediary organizations and other funders and partners that agree to  
16 work in a collective impact model, in which cross-sector partners share a  
17 common vision for change, as well as a shared agenda for measuring  
18 results, holding each other accountable, engaging in open communication  
19 and providing adequate backbone support for the work. A COO interim

20 governance group, made up of King County and Seattle Foundation  
21 appointees and a cross-section of COO partners, has been in place since  
22 October 2014.

23 3. Under Ordinance 18088, the COO interim governance group shall  
24 serve as the advisory board for the COO elements of the best starts for  
25 kids levy and consistent with Ordinance 18220 shall serve until a  
26 successor group is established by ordinance. Accordingly, the county  
27 executive has been working with the initiative's founding partner, the  
28 Seattle Foundation, and the COO interim governance group to plan for the  
29 transition to a permanent governance group that shall also serve as the  
30 COO-best starts for kids advisory board for the best starts for kids levy  
31 COO elements by the end of year 2016, with the intent to complete the  
32 transition by February 15, 2017. The same parties also worked on the  
33 development of an implementation plan for the expenditure of the funding  
34 associated with the COO element of the best starts for kids levy, as  
35 adopted by council as Attachment A to Ordinance 18373 on September  
36 19, 2016.

37 4. The COO interim governance group members, as prescribed by  
38 Ordinance 18220, met at least eleven times over the first five months of  
39 2016 to identify a proposed structure of the ongoing COO governance  
40 group. The ongoing COO governance group shall also serve as the  
41 ongoing COO-best starts for kids levy advisory board. The COO interim  
42 governance group developed policies for the COO-best starts for kids levy

43 advisory board that include the structural elements requested by council in  
44 Ordinance 18220, Section 1.G.

45 BE IT ORDAINED BY THE COUNCIL OF KING COUNTY:

46 NEW SECTION. SECTION 1. There is hereby added to K.C.C. chapter 2A.300  
47 a new section to read as follows:

48 A. The communities of opportunity-best starts for kids levy advisory board shall  
49 be the successor group to the communities of opportunity interim governance group and  
50 shall be structured as follows:

51 1.a. The board shall consist of a minimum of fourteen members and a maximum  
52 of eighteen members, as determined by the board, except that the initial group size of the  
53 board, also between a minimum of fourteen and a maximum of eighteen members, shall  
54 be determined by the interim governance group;

55 2.a. Members of the board shall possess specific context or content experience  
56 related to improving health and well-being outcomes in communities with the greatest  
57 need for improvement, and shall be committed to the communities of opportunity best  
58 starts for kids levy implementation plan, as adopted by the council by ordinance. The  
59 commitment shall include a commitment to the principles of equity and social justice  
60 articulated in the best starts for kids implementation plan as well as a commitment to  
61 evaluate and make potential decisions through the equity and social justice lens  
62 articulated in the best starts for kids implementation plan. Members shall reflect the  
63 diversity in King County and shall reflect a range of backgrounds, including living in or  
64 working in affected communities, working in a community-based organization, nonprofit  
65 agency, intermediary organization, business, or institution, and having experience in the

66 relevant subject matter areas of housing, health, social and community connection or  
67 economic prosperity. Members shall recognize that strategies may vary for different  
68 populations and in different locations of the county where there are inequitable health and  
69 well-being outcomes.

70 b.(1) The board membership is constituted as follows:

71 (a) two members shall be appointed by the Seattle Foundation;

72 (b) one member shall be appointed as a representative of the county  
73 executive by the county executive, and confirmed by the council by ordinance;

74 (c) one member shall be appointed and confirmed as a representative of the  
75 county council by the county council by ordinance;

76 (d) at least twenty percent of the advisory board members, or three,  
77 whichever is greater, shall be community members who reflect demographic  
78 characteristics of the communities that qualify for funding in accordance with  
79 communities of opportunity funding guidelines, and who are grassroots organizers or  
80 activists in those communities or who live in or have worked in those communities.

81 These members shall be recommended to the executive by the interim governance group,  
82 in the case of the appointees to the initial board, and by the board thereafter;

83 (e) at least two members of the board shall be members of the Communities  
84 of Opportunity community-based partnerships representatives group. Recommendations  
85 regarding appointments of persons to fill these positions shall be made to the executive  
86 by the interim governance group, in the case of the initial appointees to the board, and by  
87 the board thereafter. Recommendations to the executive regarding appointments of  
88 persons to fill these positions and regarding lengths of terms of any of those potential

89 appointees shall be made after the community-based partnerships representatives group  
90 has made its recommendations to the interim governance group, in the case of the initial  
91 appointees to the board, and by the board thereafter;

92 (f) the interim governance group, in the case of the initial appointees, and  
93 the board thereafter shall make recommendations to the executive regarding  
94 appointments of the remaining board members; and

95 (g) the executive shall create an open application process that would enable  
96 individuals interested in serving on the board to submit a letter of interest via the King  
97 County website. The interim governance group, in the case of appointments to the first  
98 board, and the board, for appointments thereafter, shall review and take into  
99 consideration letters of interest received from individuals before making appointment  
100 recommendations to the executive.

101 (2) In addition to considering the recommendations from the interim governance  
102 group, in the case of appointments to the first board, and from the board, for  
103 appointments thereafter, the executive shall consider appointment recommendations from  
104 King County councilmembers of individuals who have applied for a board position  
105 through the open application process described in subsection A.2.b.(1)(g) of this section  
106 and who have been determined by the interim governance group or the board, as  
107 appropriate, to meet the membership criteria for service on the board outlined in  
108 subsection A.2.a. of this section. Members shall be appointed to the positions described  
109 in subsection A.2.b.(1)(d), (e) and (f) of this section by the executive within thirty days of  
110 receiving recommendations from the interim governance group for the initial board

111 appointees, or from the board for appointees after the initial board is convened, and the  
112 council shall confirm appointments to these positions by motion.

113           3. A minimum of thirty percent of the members appointed to the initial board in  
114 2017 shall be new members who have not served on the interim governance group;

115           4. The board shall be convened when the executive appoints all individuals who  
116 would fill the board positions described in subsections A.2.b.(1)(d), (e) and (f) to serve on  
117 the initial board, the number of which shall be determined by the interim governance  
118 group pursuant to subsection A.1.a. of this section.

119           5. The two members appointed by the county and described in subsection  
120 A.2.b.(1)(b) and (c) of this section and the two members appointed by the Seattle  
121 Foundation shall each serve until replaced by a new appointee.

122           6. The community-based partnerships representatives on the board specified in  
123 subsection A.2.b.(1)(e) of this section have terms of at least one year and no more than  
124 three years. The community-based partnerships representatives group, comprised of one  
125 individual from a funded entity participating in each of the funded community-based  
126 partnership collectives for geographic or cultural community-based partnerships, shall  
127 issue recommendations regarding the two or more potential appointees to fill the board  
128 positions specified in subsection A.2.b.(1)(e) of this section and the term length of those  
129 potential appointees.

130           7. All other board members shall have three-year terms that may only be  
131 renewed one time;

132           8. The board shall either use a formal consensus process, in which a majority of  
133 all appointed members must participate, and in which two or more members opposing a

134 decision together may block it; or the board shall select and use another voting system.  
135 Meeting notes shall reflect all board decisions and the tally of members voting to accept  
136 or block a decision; and

137           9. The board shall have an established conflict of interest policy, requiring  
138 members to declare a conflict in advance of a board decision in which the members, their  
139 partners or spouses have a potential financial, fiduciary or employment conflict of  
140 interest, and to recuse themselves from that decision, and requiring members who  
141 represent entities with current communities of opportunity funding for geographic or  
142 cultural community-based partnership work to declare a conflict in advance and to recuse  
143 themselves from board decisions related to those partnerships.

144           B.1. The duties of the board are to review and make simultaneous advisory  
145 recommendations to the executive and county council concerning the use of levy  
146 proceeds for the communities of opportunity element of the best starts for kids levy,  
147 consistent with the council adopted communities of opportunity section of the best starts  
148 for kids levy implementation plan, to make appointment recommendations to the  
149 executive as outlined in this section and to evaluate letters of interest of individuals  
150 wishing to serve on the board to determine whether they meet the membership criteria  
151 under the requirements of this section.

152           2. The representative of the county council shall have the additional duty to seek  
153 input from all councilmembers before each meeting of the board on items known by this  
154 individual to be scheduled for discussion or decision at each board meeting.

155 C.1. Administrative support shall be provided to the board by the communities of  
156 opportunity staff team in the department of community and human services and the  
157 department of public health - Seattle & King County.

158 2. The support shall include the provision of all information and materials to the  
159 county council representative that may be needed to seek meaningful input from  
160 councilmembers on matters scheduled for discussion or decision at each board meeting at  
161 least forty-eight business hours before a scheduled board meeting.

162 D. Notice of meetings of the board shall be posted on the county communities of  
163 opportunity website and meetings of the board shall be open to the public to listen to and  
164 observe. In addition, when the board is considering or acting on determining the size of  
165 the board or making appointments to the board, it shall conduct its meetings in  
166 compliance with the provisions of the Open Public Meetings Act of 1971, chapter 42.30  
167 RCW.

168 E. This section expires December 31, 2021.

169 SECTION 2. A. The member of the communities of opportunity-best starts for  
170 kids levy advisory board appointed to represent the executive is Betsy Jones, who is  
171 hereby confirmed.

172 B. The member of the communities of opportunity best starts for kids levy



173 advisory board appointed to represent the county council is Katherine Cortes, who is  
174 hereby confirmed.  
175

Ordinance 18442 was introduced on 6/6/2016 and passed as amended by the Metropolitan King County Council on 12/12/2016, by the following vote:

Yes: 9 - Mr. von Reichbauer, Mr. Gossett, Ms. Lambert, Mr. Dunn,  
Mr. McDermott, Mr. Dembowski, Mr. Upthegrove, Ms. Kohl-Welles  
and Ms. Balducci  
No: 0  
Excused: 0

KING COUNTY COUNCIL  
KING COUNTY, WASHINGTON



J. Joseph McDermott, Chair

ATTEST:



Melani Pedroza, Acting Clerk of the Council

APPROVED this 23<sup>rd</sup> day of December, 2016.



Dow Constantine, County Executive

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KING COUNTY COUNCIL CLERK

Attachments: None